



Shown here on the 3ft. Luxe Shelving Unit. Shelving unit sold separately

## LED LIT HEADERS & GRAPHICS

- LED-illuminated panel can be mounted to any wall or to our Novvo Etopa retail units with included bracket.
- Designed to enhance retail spaces and increase sales by highlighting promotions, domains, logos, and/or marketing materials.
- **AVAILABLE TO ALL** - not salon or brand exclusive

3ft Standard **\$550** | 3ft Custom **\$650**  
4ft Standard **\$600** | 4ft Custom **\$700**

### COLOR OPTIONS

Standard Grey | **CUSTOM**



### GRAPHICS

#### Standard Printed Graphics (3ft. or 4ft.) - \$50/graphic

Imagery/logo/branding provided by the customer or Aveda Domain Graphics. Provided imagery will be re-sized by Novvo Etopa to fit Lit Headers if necessary at no additional charge.

#### Customized Graphics (3ft. or 4ft.) - \$50/graphic + additional \$100 one-time custom artwork design fee.

Any requested custom graphic design where no imagery is provided by the customer is considered custom and will be subject to an additional \$100 one-time design fee for artwork creation.

### DIMENSIONS

#### HEADER FRAME

**3FT** 36" w x 14" h

**4FT** 48" w x 14" h

#### GRAPHIC

**3FT** 34" w x 13" h

**4FT** 46" w x 13" h